

# Business

## A Level

**Exam Board:** Pearson

### Subject Specific Criteria:

- Grade 5 in GCSE Mathematics
- Grade 5 in GCSE English

### Units Studied:

- Theme 1 - Marketing and People
- Theme 2 - Managing Business Activities
- Theme 3 - Business decisions and strategy
- Theme 4 – Global Business

### Course Information:

The Business A Level can be studied whether or not you have studied Business as a subject before.

If you have an interest in how successful businesses operate or perhaps you want to start your own business when you leave school, this may be a suitable course for you.

Assessment is in the form of three written exams at the end of Year 13, each lasting 2 hours.

### Skills Required:

- Analytical skills
- Evaluative skills
- Numeracy skills

### Futures:

Many students who study Business at A Level, go on to study it at University or similar courses, such as Marketing, Management, Finance, Accountancy and even Law. You can of course use your knowledge to set up your own business, or apply to many of the A Level Leaver Schemes run by large companies.

### Subject Enrichment:

Each year we take part in a national competition to find budding stock brokers. Students will also have a different industry to investigate in Year 13. So far, we have looked at gyms and the fitness industry as well as Cadbury and the world of chocolate. Depending on the industry there may be the chance to visit related businesses to see what makes them successful.



### Student Quote:

*"I really like finding out how such a wide range of businesses operate. There are so many areas of business, which means one lesson we could be looking at how to work out how much profit a business is making and then the next we could be looking how to build a global brand." – Faris, Year 13*