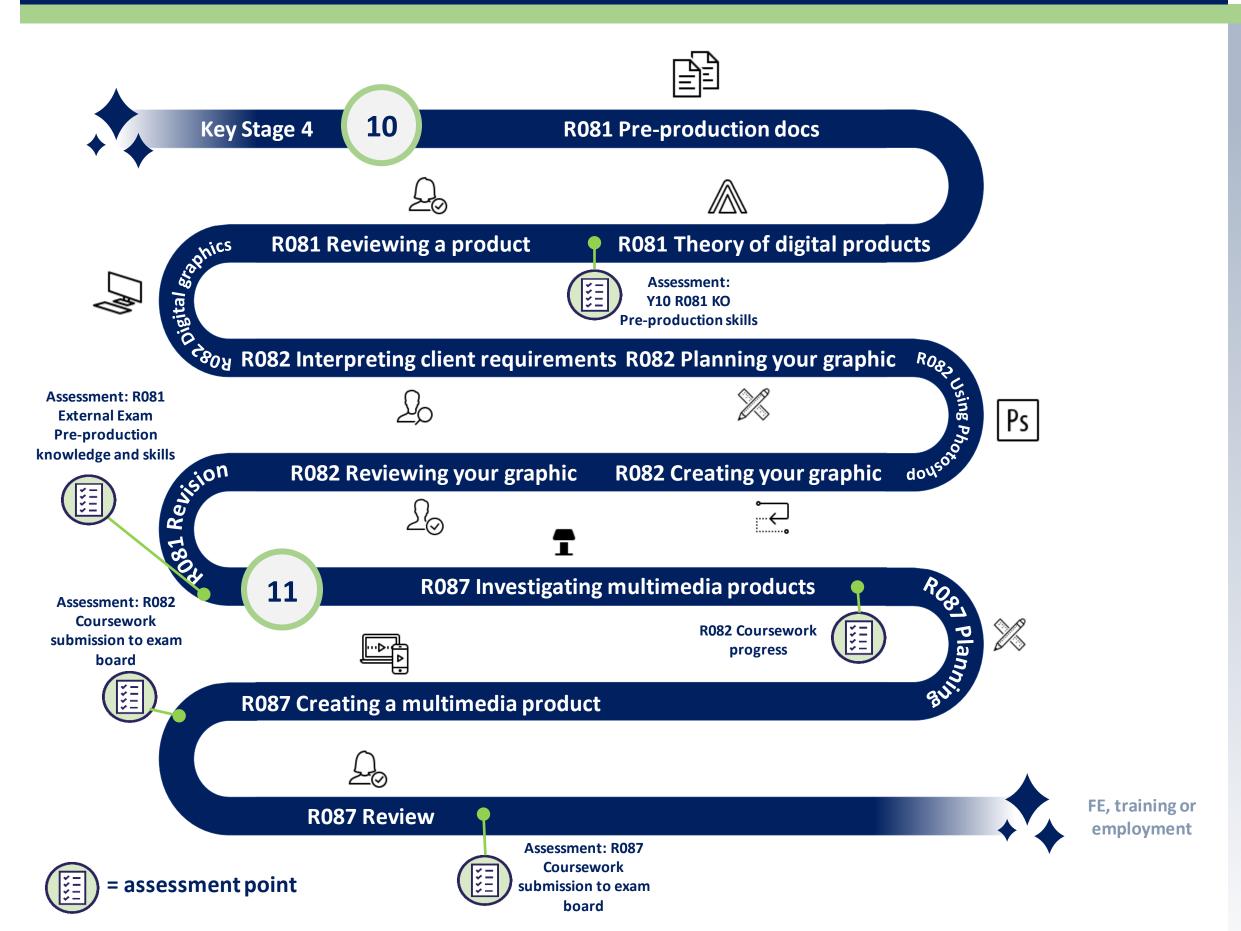
Cambridge iMedia

In iMedia we follow the specification from OCR. We inspire students to plan, create and evaluate digital products based on a client brief, managing their time and resources efficiently. To achieve this, we teach them the advanced skills they need in digital graphics, web design and interactive multimedia software. Our learners understand the importance of audience and purpose in the creative process, and can create purposeful, well-expressed digital products.







Knowledgeable & Expert Learner

- Learning how to create digital products based on a client's requirements.
- Learning how to design a digital product to suit the needs of a specific audience.



Confident Communicator

- Learning how convey a meaning using appropriate digital artifacts, such as images and text, and suitable design techniques.
- Developing the ability to articulate and justify design decisions.



Future Ready Learner

- Developing expertise in digital design software such as Creative Suite, and cloud technologies, such as digital storage.
- Understanding legislation relating to the digital media sector, including Copyright, Designs and Patents.



Committed Community Contributor

 Developing an awareness of the impact of digital products and how they can affect behaviours in society.

enjoy learn succeed

No child left behind.