

# GCSE Business Studies

In Business Studies, we follow the Eduqas exam board syllabus. We aim to build knowledge, skills and experience which will allow our students to thrive as individuals in a modern, democratic society.



## Knowledgeable & Expert Learner

- Sentence starters, scaffolding and success criteria for writing tasks
- Do Nows – focus on recapping and building knowledge of prior topics
- P6 to help consolidate knowledge and understanding
- Use of mark schemes and knowledge organisers to help improve work



## Confident Communicator

- Market segmentation product pitches
- Reading and answering 'loud and proud' in lessons
- Binbag Challenge
- PowerPoint presentations



## Future Ready Learner

- Learning about the Economic Cycle, to increase awareness of elements such as tax, interest rates, government spending etc
- Student Investor Challenge, using live FTSE100 share prices
- Unit 6 focus on ethical and environmental impacts on businesses



## Committed Community Contributor

- The Economy – examining the impact of tax and government spending on society
- Recruitment and selection, referencing local employment opportunities
- Focus on Eid and local business impact
- Encourage reference to personal experiences, contacts and business links

*No child left behind.*