



Confident communicators	Knowledgeable and experienced learners	Committed community contributors	See the future and are ready for it
Our curriculum provides planned opportunities for all students to improve their ability to articulate their views and ideas in a confident and fluent manner, through what they say; what they read; what they write and what they create. Through this our students develop in both self-belief and confidence in their ability to communicate in a variety of settings.	Our curriculum provides opportunities for all students, regardless of their starting points, to develop the tools needed to learn and acquire both knowledge and skills. Through carefully sequenced learning, students' resilience grows as they become increasingly independent and proactive learners, who are empowered to succeed.	Our curriculum provides opportunities to enhance the cultural, creative and technological capital of all our students so that they can all make personal contributions in the wider community. They are proud of their school; understand the world around them. They develop personal skills as well as leadership attributes in order to make a positive contribution.	Our curriculum provides the opportunities, qualifications and aspirations, so that our students are able to make informed choices at each milestone. They are knowledgeable and have high aspirations for their own success so that they can thrive within a 21 <sup>st</sup> century world. Our students are supported to develop the skills to face uncertainty in new situations, and the resilience to persevere when faced with new challenges.

## Business Studies

Students will be able to communicate effectively, both verbally and also through their written work. They will be capable of confidently presenting to others, and able to articulate their thoughts coherently. They will be able to discuss a range of business-related issues, demonstrating an ability to balance arguments and draw logical conclusions.	Students will develop a broad and balanced knowledge of business and economic concepts. They will show consideration of a range of viewpoints and be aware of internal and external factors which impact the business environment. They will become critical thinkers, ICT literate, and will be able to cope effectively with non-routine problem-solving.	Students will develop an understanding of a range of ethical and environmental issues which impact them individually, and which also affect them at a community and global level. They will understand the steps needed to ensure a more sustainable future. Students will have intercultural sensitivity and be equipped to play a positive role in society.	Students will have an awareness of the wider economic environment and their role in it. They will have an understanding of the world of work and will be aspirational in their outlook. They will become adaptable and independent, willing and able to acquire new information and skills related to work.
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What are we trying to achieve?  
Intent

By the end of Key Stage 3 our students will be able to :	
During Key Stage 4 our students will be able to : <ul style="list-style-type: none"> <li>• Demonstrate knowledge and understanding of business concepts and issues (ie, Types of Business, People in Business, Marketing, Finance, Production and the External Environment)</li> <li>• Apply knowledge and understanding of the above concepts and issues to a variety of contexts</li> <li>• Analyse and evaluate business information and issues to demonstrate understanding of business activity, and to draw conclusions</li> </ul>	<ul style="list-style-type: none"> <li>• Make justified decisions using both qualitative and quantitative business/economic data, including its selection and interpretation, and the application of appropriate quantitative skills</li> <li>• At KS4, students will follow the Eduqas specification for GCSE and the WJEC specification for Vocational Business</li> </ul>
During Key Stage 5 our students will be able to : <ul style="list-style-type: none"> <li>• Demonstrate thorough knowledge of terms/concepts and theories/models (ie, Markets, Consumers and Firms, The Wider Economic Environment, The Global Economy, and Making Markets Work) to show an understanding of the behaviour of economic agents and how they are affected by and respond to economic issues</li> <li>• Apply knowledge and understanding, in a sophisticated way, to various economic contexts (eg, recession, boom, competitive environment) to show how economic agents are affected by and respond to economic issues</li> </ul>	<ul style="list-style-type: none"> <li>• Analyse issues within economics, showing a perceptive understanding of their impact on economic agents</li> <li>• Evaluate economic arguments and use qualitative and quantitative evidence to support informed, balanced judgements relating to economic issues</li> <li>• At KS5, our students will follow the Edexcel specification for both A level Economics and BTEC Level 3 Extended Certificate in Business</li> </ul>