



Confident communicators	Knowledgeable and experienced learners	Committed community contributors	See the future and are ready for it
Our curriculum provides planned opportunities for all students to improve their ability to articulate their views and ideas in a confident and fluent manner, through what they say; what they read; what they write and what they create. Through this our students develop in both self-belief and confidence in their ability to communicate in a variety of settings.	Our curriculum provides opportunities for all students, regardless of their starting points, to develop the tools needed to learn and acquire both knowledge and skills. Through carefully sequenced learning, students' resilience grows as they become increasingly independent and proactive learners, who are empowered to succeed.	Our curriculum provides opportunities to enhance the cultural, creative and technological capital of all our students so that they can all make personal contributions in the wider community. They are proud of their school; understand the world around them. They develop personal skills as well as leadership attributes in order to make a positive contribution.	Our curriculum provides the opportunities, qualifications and aspirations, so that our students are able to make informed choices at each milestone. They are knowledgeable and have high aspirations for their own success so that they can thrive within a 21 st century world. Our students are supported to develop the skills to face uncertainty in new situations, and the resilience to persevere when faced with new challenges.

Media

Our students will discuss different issues in relation to context. They will gather their ideas and make judgements and draw conclusions. They can express their ideas clearly, respectfully and with confidence.	Our students will develop knowledge and understanding of the media framework: media language, representation, context, industry and audience. They will develop analytical skills to explore a range of products which are applied to a practical non-examination assessment project.	Our students will make informed opinions about media products and how the media can shape values and ideologies. They will be knowledgeable about current issues and topics relevant in today's society and show awareness of how they can make a positive contribution to the way the media represents issues and debates.	Our students will transfer knowledge and skills to other subject areas. They will transfer skills to a range of media products when analysing and make informed choices about how to 'read' them.
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What are we trying to achieve?

Intent

By the end of Key Stage 3 our students will be able to: N/A			
By the end of Key Stage 4 our students will be able to:	<ul style="list-style-type: none"> analyse media products (magazine front cover, newspaper covers, music videos etc.) and comment effectively on a media language, representation (gender, ethnicity, age etc.), audience (who the products target and attract, how audiences respond etc.) and industry (media organisations, production processes, distribution etc.) confidently compare ideas making judgements and drawing conclusions of set products communicate clearly and effectively, and use a sophisticated range of media terminology and theory understand and comment on the relationship between products (magazine front cover, newspaper covers, music videos etc.) and audience/industry (organisations, production processes, distribution etc.) demonstrate knowledge of set products (magazine front covers, newspaper covers, music videos etc.) and contexts (historical, political, cultural and social) demonstrate research, planning and Photoshop skills and apply knowledge and understanding from studied texts to own coursework 	Specification: GCSE Media Studies EDUQAS	40% Component One 30% Component Two 30% NEA
By the end of Key Stage 5 our students will be able to:	<ul style="list-style-type: none"> develop writing in a perceptive manner demonstrating excellent understanding of media forms (TV, radio, film etc.) and set products (magazine front covers, newspaper covers, music videos etc.) build on engaging confidently in discussions and construct a sophisticated argument develop and build on producing written responses that are detailed and informed by relevant theories and examples develop the ability to apply theoretical perspectives (theory) confidently and consistently 	Specification: GCE Media Studies EDUQAS	35% Component One 35% Component Two 30% NEA